



Friday  
April, 6th - h. 10.00 am

Panel

## Ten years of Esxence: Assessing the Dividends & Planning the Future

### **Moderator:**

**Sarah Colton**

Perfume and lifestyle journalist and writer, author of the book “Bad Girls Perfume”

### **Speakers:**

**Silvio Levi**

President of Calé

**Laurence Arrigo Klove**

Marketing & Business Development, Bon Genie

**Ulrich Lang**

Co-Owner, Ulrich Lang New York Fragrances

**Claudia Stagno**

Editor in Chief, Export Magazine

**Cécile Zarokian**

Independent Perfumer



# **What is the Unique Nature of Esxence and What does it means for Niche Fragrance Brands?**





**What are Your Most Important  
Take-aways from Esxence  
vs  
Other Trade Shows,  
and Why do you continue to come?**





**Share your Observations on  
how Esxence has evolved over the  
years**





**How could Esxence be even better in  
the years to come?**





# Audience Questions

