



2019 EVENTS CALENDAR - updated March 7th 2019

THURSDAY, APRIL 25th

h. 11.00 a.m.

Workshop

The circle of lost or rare raw materials

with Bernard Bourgeois – Osmothèque

h. 12.00 p.m.

Workshop

Designing customer experience using the senses

with Marta Siembab

h. 1.00 p.m.

Announcement of the finalists of the Art & Olfaction Awards

with Saskia Wilson Brown - Founder of the Institute for Art and Olfaction (Los Angeles)

h. 2.30 p.m.

Workshop

Les parfums qui soignent de l'antiquité à aujourd'hui

with Annick Le Guerere e Mariateresa Z.Marsi

h. 4.00 p.m.

Workshop

Do experts matter? Experimentation, expertise, and craft culture in the digital age

with Eddie Bulliqi – Saskia Wilson Brown

h. 5.00 p.m.

Workshop

Why do chinese like Osmanthus.

with Chi Wai Tang - TBC



FRIDAY, APRIL 26th

h. 10.00 p.m.

Workshop

Whispers: the perception of Artistic Perfumery in online audiences.

by S. Levi

h. 12.00 p.m.

Workshop

AI & the Future of Fragrance

with Olivia Jezler – The future of smell

h. 2.00 p.m.

Workshop

Among Greece, Egypt and Rome: the 'scented cities' in the ancient world

with Giuseppe Squillace

h. 3.00 p.m.

Workshop

Social Media for niche brands: do's & don'ts

with Merav Vanounou

h. 4.30 p.m.

Workshop

The artistic perfumery market in the USA

With Abaton – Speakers TBD



SATURDAY, APRIL 27th

h. 10.00 a.m.

Workshop

Title TBD

with Michael Edwards

h. 11.00 a.m.

Workshop

Being landscape – Re-connecting with nature through smell (Sight – smell and sound)

with Ernesto Collado

h. 12.00 p.m.

Workshop

The German Market: Shedding Light on a European Enigma

with Bodo Kubartz

h. 2.00 p.m.

Workshop

Title TBD

with Mouillettes & Co

h. 4.00 p.m.

Webinar

FragranceXperience

with Alex Lee