



ESXENCE - THE ART PERFUMERY EVENT
WILL BE HELD FROM 11th TO 14th FEBRUARY 2021
*A twelfth edition full of novelties with previews and curiosities
to be experienced directly online. Stay tuned!*

MiCo, Milan Convention Centre CityLife District

Milan, March 11th, 2020 - Equipe Exhibit officially announces that **the twelfth edition of Esxence - The Art Perfumery Event, will be held from 11th to 14th February 2021, confirming that the venue will be MiCo, Milano Convention Centre.** "The recent developments related to the spread of the Novel Corona Virus in Italy, have led us to assess the current situation very carefully - says **Maurizio Cavezzali, CEO of Equipe Exhibit.** "The further postponement of the event seemed to us the most correct and appropriate solution to support the institutions and authorities in charge of protecting our health and to guarantee the best safety conditions for our exhibitors and visitors".

The program and initiatives of Esxence - The Art Perfumery Event will be even more varied and full of novelties. While waiting for the next edition, on the official website www.esxence.com and on social media channels, **previews, launches, curiosities and insights** will be published.

Timed to coincide with the event, from 11th to 14th February 2021 in the spaces of MiCo, Milano Convention Centre, will be also holding the second edition of **Experience Lab** - promoted by the company Experience Me - the appointment dedicated to the niche cosmetics of excellence.

#esxence2021

#throughthemirror

www.esxence.com

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