



Esxence – The Art Perfumery Event presents Esxence Boutique

19-20 September 2026
Palazzo Bovara
Corso Venezia 51, Milan

On occasion of **Milano Beauty Week 2026** - *The beauty and well-being culture week*, **Esxence – The Art Perfumery Event**, partner together with **Cosmoprof** of the initiative organised by **Cosmetica Italia**, presents **Esxence Boutique** (19-20 September 2026).

Esxence Boutique is conceived as a moment of olfactory culture, offering to a selection of brands already participating in Esxence the opportunity to extend their visibility and reach a new audience: that of Milano Beauty Week visitors, curious enthusiasts, and end consumers. An occasion to tell the story of each brand, sharing stories, inspirations, and the artisanal heritage that makes artistic perfumery a true art form.

A natural continuation of Esxence 2026, hosted in an outstanding location among the Milano Beauty Week venues and within the program of one of the most followed beauty events in Italy.

The two days of Esxence Boutique will be enriched by **special activities** exploring artistic perfumery, in collaboration with the **Italian Perfumery Institute** and the participating brands.

Esxence Boutique will also host ***Sogni di Natura***, a project by **Cosmoprof Worldwide Bologna**, **Musei Civici d'Arte Antica** and **Italian Perfumery Institute**. This is an olfactory journey born from the merging of art, nature and perfumery: a sensory experience which, during Cosmoprof Worldwide Bologna 2026, transformed the Sala Boscareccia at the Collezioni Comunali d'Arte in Bologna into a landscape to be experienced through scent. It will now also engage visitors to Milan Beauty Week, with an experience inspired by the green and poetic atmosphere of that unique venue.

Further details about the event will be announced in the coming weeks via the [Esxence website](#) and [official social media channels](#).

About

Esxence – The Art Perfumery Event

Esxence – The Art Perfumery Event, which celebrated its sixteenth edition in June 2026, is the most important international event dedicated to artistic perfumery. Organised by Equipe Exhibit and a strategic asset of BolognaFiere Cosmoprof, it is a hub of innovation and new trends and offers a unique opportunity for industry professionals and enthusiasts to meet the key players in the fascinating world of olfactory culture, where history and tradition blend with innovation and research. The event aims to showcase the sector's finest offerings to an audience of buyers, retailers, distributors, professionals and fragrance lovers who gather in Milan each year in the name of the most authentic and refined olfactory culture, thereby contributing to the mission that Esxence has pursued since its very first edition.

Press Contact – [Antonella Nasini](#) | [Giuditta Amisano](#)